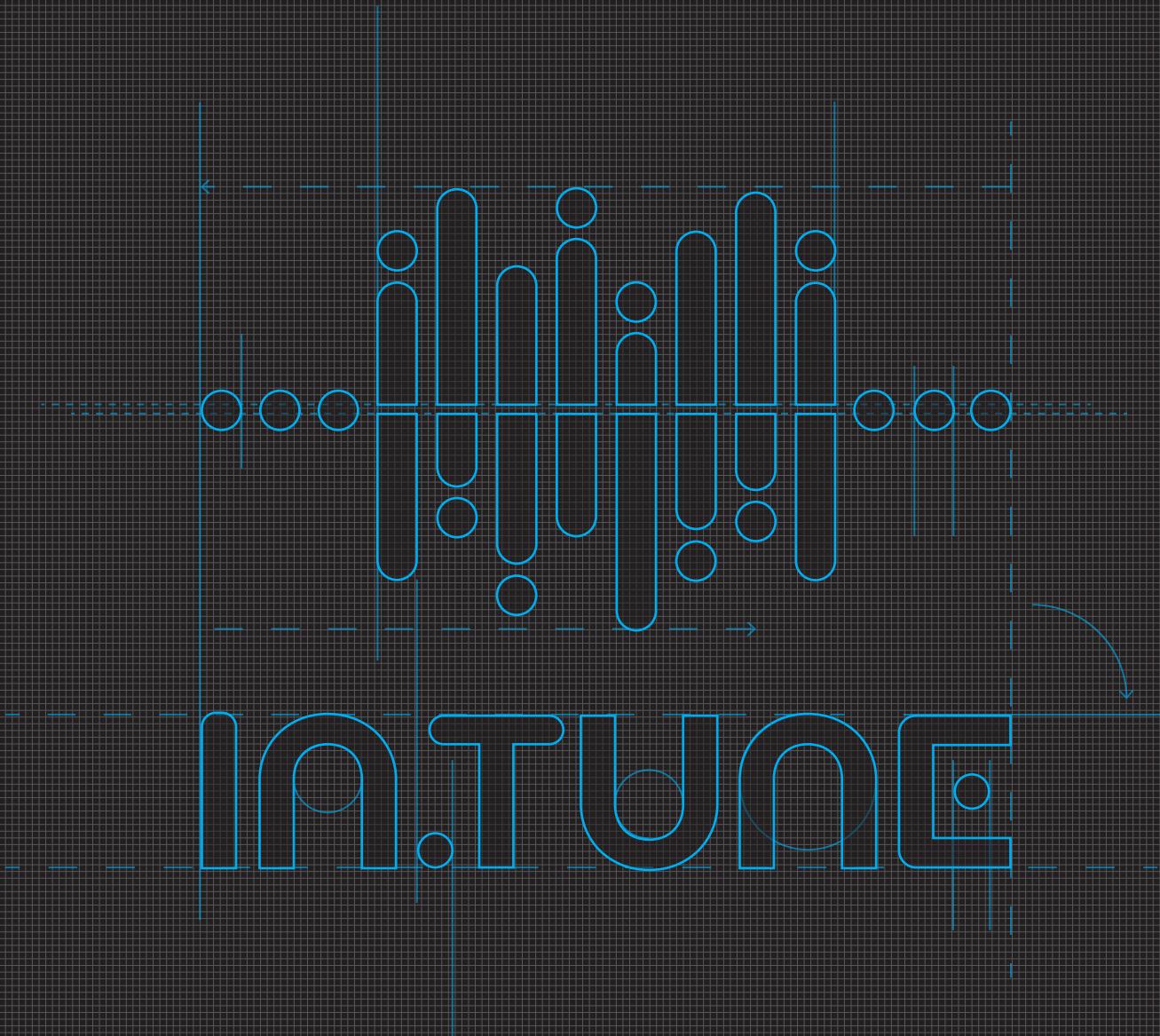


BRANDBOOK / LOGO GUIDELINES



IN.TUNE

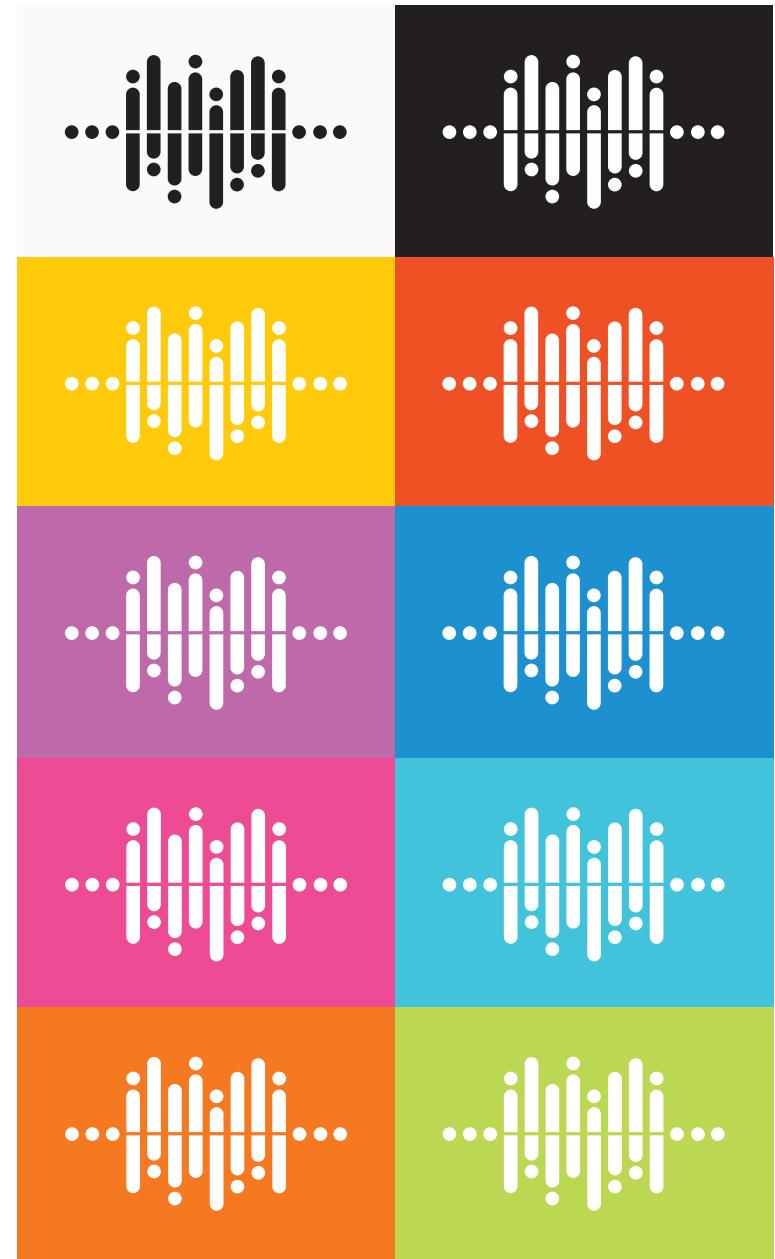
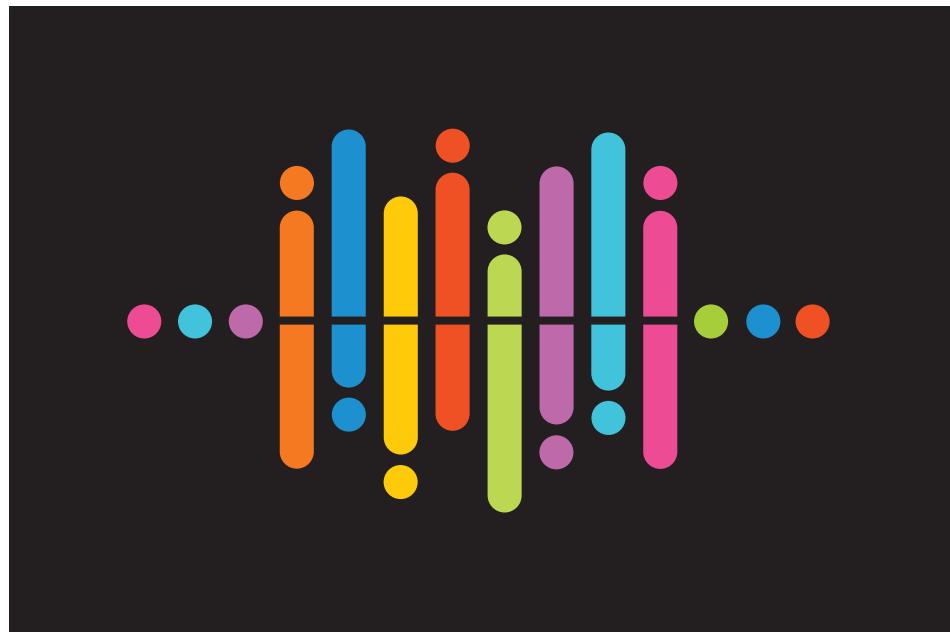




PRIMARY LOGO / HORIZONTAL & VERTICAL



LOGOMARK / BACKGROUND VARIATIONS



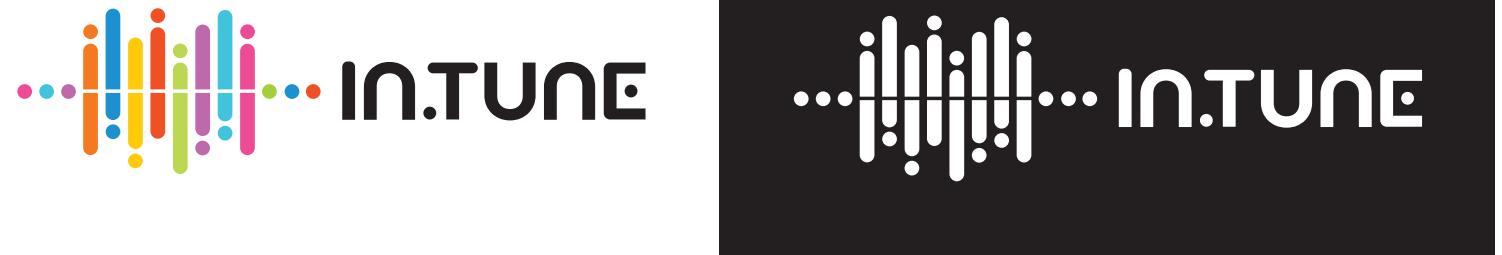
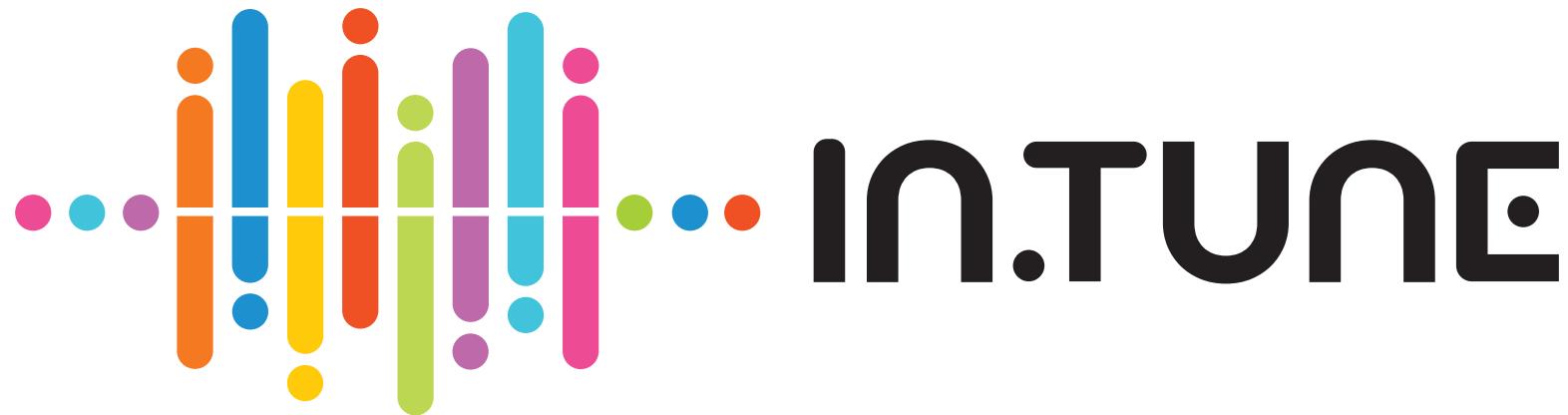
WORDMARK / BACKGROUND VARIATIONS

IN.TUNE

VERTICAL LOGO / BACKGROUND VARIATIONS



HORIZONTAL LOGO / BACKGROUND VARIATIONS



LOGO WITH TAGLINE



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LOGO / CLEAR SPACE



MINIMUM PRINT SIZE



35 mm



25 mm



20 mm



20 mm



15 mm

COLOR PALETE

HEX #000000	HEX #FFFFFF	HEX #EF4D94	HEX #41C4DC	HEX #BD6AAB	HEX #F47920	HEX #0091D0	HEX #FFCB05	HEX #F05325	HEX #BDD753
RGB 0, 0, 0	RGB 255, 255, 255	RGB 239, 77, 148	RGB 65, 196, 220	RGB 189, 106, 171	RGB 244, 121, 32	RGB 0, 145, 208	RGB 255, 203, 5	RGB 240, 83, 37	RGB 189, 215, 83
CMYK 0, 0, 0, 100	CMYK 0, 0, 0, 100	CMYK 0, 85, 5, 0	CMYK 63, 0, 12, 0	CMYK 25, 70, 0, 0	CMYK 0, 65, 100, 0	CMYK 80, 30, 0, 0	CMYK 0, 20, 100, 0	CMYK 0, 83, 98, 0	CMYK 30, 0, 85, 0



Myriad Pro

light

AaBbCcDdEeFfGgHhIiJjKkLlMm
NnOoPpQqRrSsTtUuVvWwXxYyZz
1234567890(.,:?@!&@*%)

regular

AaBbCcDdEeFfGgHhIiJjKkLlMm
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1234567890(.,:?@!&@*%)

semibold

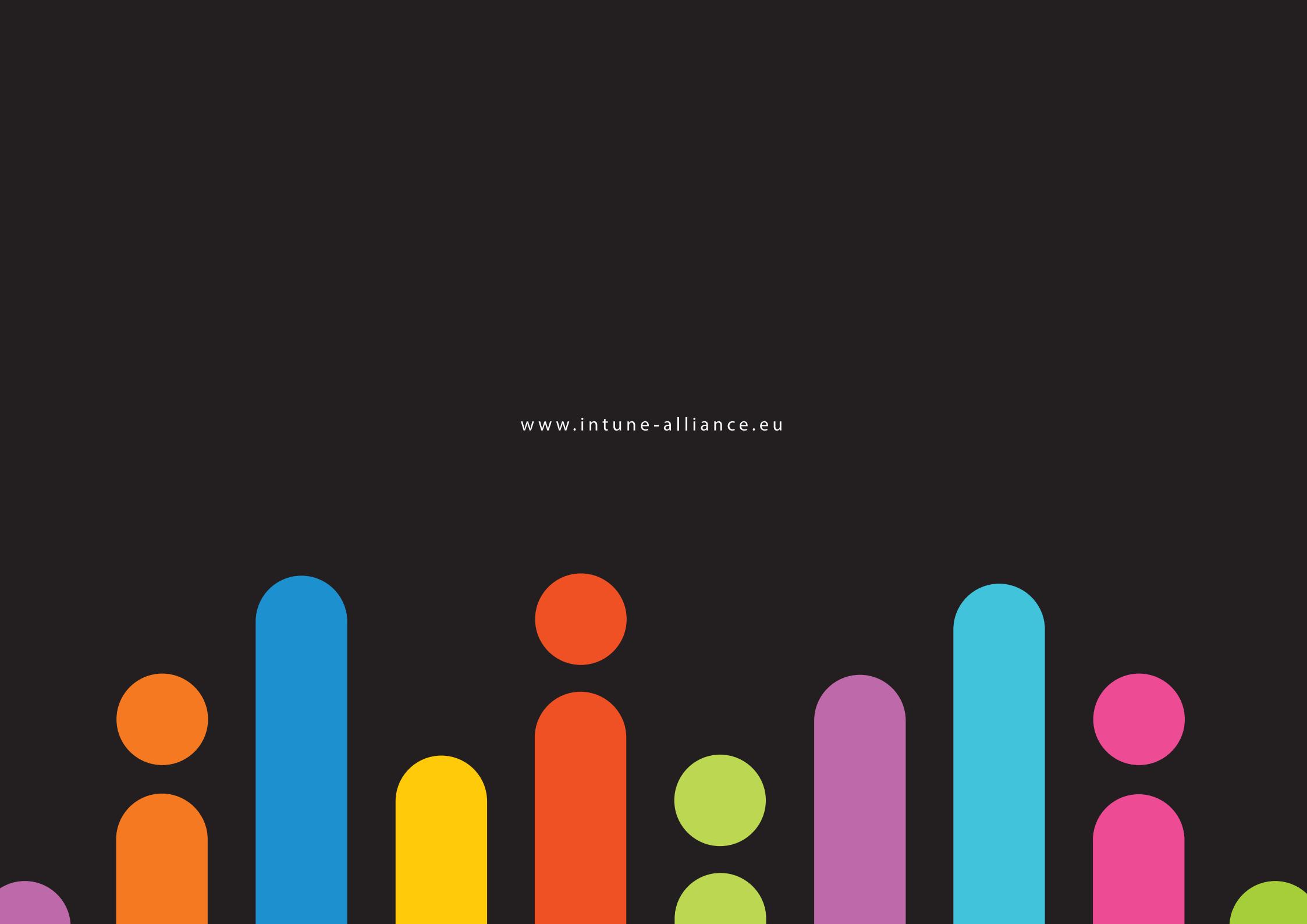
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1234567890(.,:?@!&@*%)

bold

**AaBbCcDdEeFfGgHhIiJjKkLlMm
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1234567890(.,:?@!&@*%)**

condensed

AaBbCcDdEeFfGgHhIiJjKkLlMm
NnOoPpQqRrSsTtUuVvWwXxYyZz
1234567890(.,:?@!&@*%)



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