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# Institutional Transformation Through Transnational Cooperation



# The IN.TUNE European University Alliance as a Model for Impactful Collaboration

#### **IN.TUNE**



# Our session at a glance



European
University
Alliances and
IN.TUNE





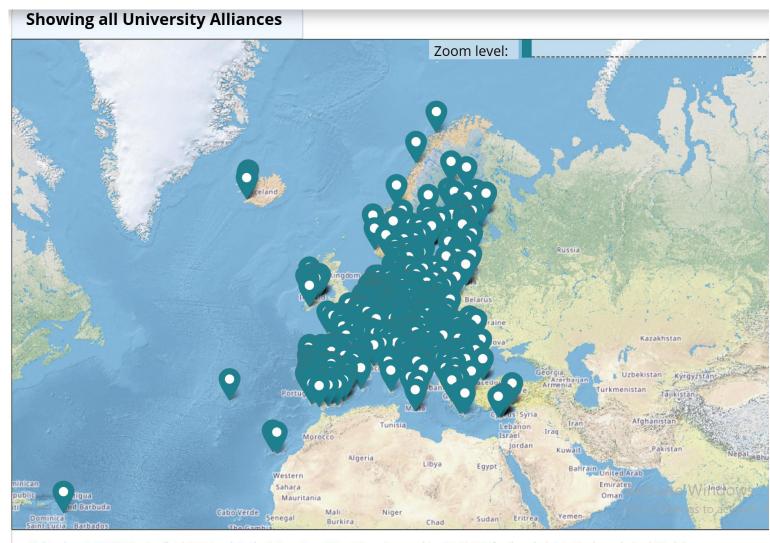
Case study



# **European Universities Alliances**

**IN.TUNE** 

- ➤ 65 alliances up and running representing 570 universities in 35 countries
- ➤ Funded through the ERASMUS+ programme 2021-2027
- ➤ IN.TUNE is the only one in music, and one of the only two in arts



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## **European political context**

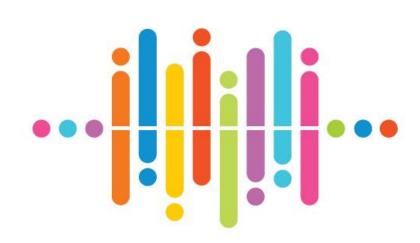
ERASMUS Programme (1987, music 1992)



Bologna Declaration (1999)



European Universities (2017)





# WHAT are European Universities?

Transnational alliances of higher education institutions developing intensive long-term institutional structural and strategic cooperation in all four missions of higher education institutions: education, research, innovation and service to society

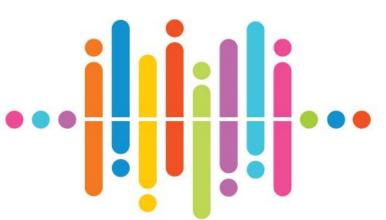




#### What is IN.TUNE?

The European University Alliance in the field of music and arts committed to the development of intensive **long-term institutional structural and strategic cooperation** in all four missions of HEIs:

- Education
- Research
- Innovation
- Service to society



#### **IN.TUNE**

#### Who are IN.TUNE?

CONSERVATOIRE NATIONAL SUPÉRIEUR DE MUSIQUE ET DE DANSE DE PARIS





Royal Conservatoire The Hague













**FACULTY OF MUSIC** 





#### What will IN.TUNE do?

Create cooperation frameworks & policies in four thematic areas:

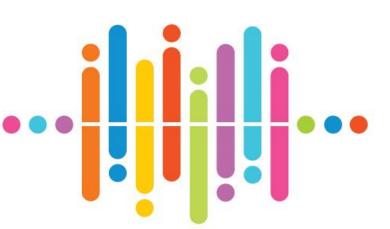
- Joint Education Provision & Mobility
- Research & Innovation
- Societal Engagement
- Alliance Governance & Cooperation





#### **And WHY?**

- Create unique opportunities for our students and teachers
- ➤ Focus our international activities and improve ourselves by working together
- > Develop innovative models and methodologies of cooperation that can be used across the sector
- > Lead the way and be involved





#### **HOW will IN.TUNE do this?**

#### 8 work packages:

WP1: Effective management & joint strategy development (lead partner: Oslo)

WP2: Seamless mobility for our students and staff (Bucharest)

WP3: Deep cooperation through new educational formats (Paris)

WP4: Strengthening our research dimension (Helsinki)

WP5: Capacity building and innovation in learning & teaching (Barcelona)

WP6: Strengthening our engagement with society (Vienna)

WP7: Quality assurance (The Hague)

WP8: Communication, dissemination & advocacy (Belgrade)



### Getting IN.TUNE: THE ALLIANCE 1 1/2 YEAR IN

- The IN.TUNE kick-off meeting on March 7th 2024 saw more than **270** participants
- More than 250 colleagues are now involved in the various IN.TUNE committees and groups
- m The governance structure of IN.TUNE is set up and functioning well
- We have established **20** committees, working groups, boards, and councils
- Over **300** meetings of the various groups were held, more than 20 of which in-presence
- All **11** deliverables and **25** milestones for the first year were reached well and on time
- The call for new educational formats in Work Package 3 saw 66 proposals from all partner institutions  $\rightarrow$  **16** new innovative transdisciplinary joint educational formats selected to be developed and piloted in 2025-2027
- (IN.TUNE has a clear visual identity, a well-structured website, active social media pages and a bi-monthly IN.TUNE newsletter



### Making it real: First deliverables

- ❖ **D2.3**: Inventory existing arrangements for mobility (WP2, Lead: UNMB)
- ❖ **D2.5**: Inventory of LMS and digital low-latency systems (WP2, Lead: UNMB)
- ❖ **D3.2**: Inventory of cooperation areas for new educational formats (WP3, Lead: CNSMDP)
- ❖ **D4.2**: Inventory and comparative analysis of research activities (WP4, Lead: Uniarts)
- ❖ **D5.2**: Plan for 'Artist as Teacher' courses for teachers (WP5, Lead: ESMUC)
- ❖ D6.6: Inventory of existing LLL courses and plan on new joint courses on LLL (WP6, Lead: MDW)
- ❖ **D6.7**: Comparative study on entrepreneurship and career skills (WP6, Lead: MDW)
- ❖ D1.1: IN.TUNE Governance & Management Framework (WP1, Lead: NMH)
- ❖ **D7.2**: Plan for internal evaluation processes (WP7, Lead: HdK)
- ❖ D7.3: Plan for external evaluation processes (WP7, Lead: HdK)
- D8.2: External and Internal Communication and Dissemination Plan (WP8, Lead: UAB)





# Institutional transformation through transnational cooperation

- ➤ **Broad reach within the institutions:** High commitment among partners by serving different target groups
- > Building across borders: A strong sense of jointly shaping collaboration and sharing diverse expertise
- From output and outcomes to impact: Case study *Artist as Teacher* course as a path to institutional transformation
- > Towards a structural approach to mobility:
- ✓ Defining mobility
- ✓ New joint educational formats: from BIPs ->

joint online courses -> joint modules ->

joint programmes -> European degree









## Thinking about challenges



# Tackling the tension between short-term deliverables and long-term alliance goals:

Expectations from stakeholders for immediate actions and outcomes. However, developing innovative and sustainable strategies requires time for thorough discussion and planning

Making alliance activities relevant for current students: Ensuring that the alliance's activities are immediately beneficial to students, while laying the groundwork for future generations



## **Case study: ESMUC**

Capacity building and innovation in learning & teaching

What has the cooperation in IN.TUNE meant for us?



Escola Superior de Música de Catalun



#### TUNE IN!

INTUNE





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info@intune-alliance.eu





10 430 students 4 185

15 | | departments

18 associated partners

6 Education & Training 2 Public authorities

8 Civil society

Business, Industry
& Entrepreneurship

 Science, Innovation, Technology

Focus areas

Music and arts, artistic education
 Institutional transformation through intensive

Research and innovation in learning and teaching
 Seamless mobility

tion through intensive transnational cooperation

- Higher School of Music of Catalonia (ESMUC). ES
- National University of Music Bucharest (UNMB), RO
- Norwegian Academy of Music (NMH), NO
- Paris Conservatoire (CNSMDP), FR
- University of Arts Helsinki (UniArts), FI
- University of Arts in Belgrade (UAB), RS
- University of Arts The Hague (HdK), NL
  University of Music and Performing Art
- University of Music and Performing Arts Vienna (mdw), AT

#### Vision

IN.TUNE unites eight European universities in music and arts to forge a joint, long-term strategy for excellence in education, research, innovation, and societal service. Rooted in European values like diversity, democracy, and social rights, IN.TUNE's mission is to create a sustainable framework for deep cooperation, enabling transformational change across institutions. The alliance

strengthens innovation in the higher music and artseducation, supporting career opportunities in cultural and creative sectors. IN:TUNE actively addresses contemporary educational, societal, technological, and ecological challenges, empowering students and staff tocreatively engage with these issues on both institutional and international levels.









# Thank you for your kind attention.



www.intune-alliance.eu